



**MyDesktop**

## Real Estate API Translation Product

- \* **My Translator and My Desktop** have combined to provide a Chinese translation API product for My Desktop customers throughout Australasia.
- \* **My Desktop** are among the first real estate providers in Australasia to implement the API translation software into their CRM real estate system for their customers.
- \* **My-Translator** is a private company with its head office located in Brisbane Australia and a branch office in Southern China



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## How The Translation API Works



Vendor places  
the  
translation order  
with the agent



Agent selects  
My Translator box  
in My Desktop



Order sent via API  
to China for  
human translation



Translated order  
received back  
via API at  
My Desktop

Translation is  
sent via API  
to the Agent's  
Chinese  
property page  
on their  
website



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## Admin Section – Step 1

UPDATE PROPERTY DETAILS HOME OPEN MANAGER NOTES VENDOR REPORT SALE DETAILS  
EXTRA DETAILS ADVERTISING BUYER MATCH SALE SUMMARY SALES TRUST FEATURES  
CLONE/COPY PRICEFINDER PROFILE PAGE PAGE DESIGNER CAMPAIGNTRACK RELATIONSHIPS PAGE PUBLISHER PROPERTY CATEGORIES  
HISTORY ATTACH FILES PROPERTY PREVIEW MYTRANSLATOR

Residential ID: 9323065 (3/52 Pashen St MORNINGSIDE)

Status Under Offer

SOLD/UNCONDITIONAL RE-LIST

☐ For Sale ☐ For Rent ☐ Holiday Rental  
☒ This property is our listing

Select My Translator



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## Admin Section – Step 2

MyTranslator - 3/52 Pashen St MORNINGSIDE

Translation	(tick)	Initiated	Status
Language Chinese (Mandarin)	<input type="radio"/>		

SEND TO MYTRANSLATOR

Select Mandarin

MyTranslator - 3/52 Pashen St MORNINGSIDE

- Success: Language ID: 2

Translation	(tick)	Initiated	Status
Language Chinese (Mandarin)	<input checked="" type="radio"/>	23-04-2016 07:35 AM	Queued - To be sent to MyTranslator

SEND TO MYTRANSLATOR

Order is sent to  
My Translator





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## Admin Section – Step 3

MyTranslator - 3/52 Pashen St MORNINGSIDE

Translation	
Language	(tick) Initiated
Chinese (Mandarin)	23-04-2016 07:35 AM
<a href="#">SEND TO MYTRANSLATOR</a>	
Status	Completed - Text received from MyTranslator
	<a href="#">[view]</a> <a href="#">[resend]</a>

Received back from My Translator



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## Admin Section – Step 4

### MyTranslator - 3/52 Pashen St MORNINGSIDE

#### Translation

Language	(tick)	Initiated	Status	
Chinese (Mandarin)		23-04-2016 07:35 AM	Completed - Text received from MyTranslator	<a href="#">[view]</a> <a href="#">[resend]</a>
<b>Status</b> 现正出售				
<b>Heading</b> 只要搬进来, 就能卸下负担, 尽情放松				
<b>Description</b> 无论是全面修葺一新的厨房, 朝北阳台, 超大开放式设计还是现代色彩搭配方案, 只要您踏进这所房子, 总有让您立刻放松的神奇力量。再加上位置适中, 学校、公共交通设施、公园、电影院和咖啡馆近在咫尺, 更不要说离牛津街咖啡区只有几分钟的路程, 这所房子真是您最适合购买的位置。*2间带嵌入式衣柜的卧室 (主卧是套房) *开放式生活区*全面翻新的厨房, 搭配早餐吧台*客厅装配空调让您全年舒适*朝北带露台是娱乐首选区*安全保障内部通话装置*学校、商店、公共交通设施近在咫尺*步行即可到达牛津街咖啡区和轮渡服务区 文字和图片都无法让您完全体会到房子的美妙之处, 要真正体验, 请您一定抽空来亲自看房, 绝对不会让您失望。				
<b>Price View</b> 考虑\$400000左右的出价				
<b>Extra Features</b> 空调、内嵌式衣柜、靠近学校、靠近商店、交通便利、露台/阳台				

Completed Translation



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CAROL ANN'S  
REAL ESTATE P/L



地产管理与销售  
(07) 33992966

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简单极致的生活方式正在等待您来发掘  
Offers from \$660k considered - 31/1 Celestial Court  
CARINA

如果您在寻找一所房子，既可以提供给您极低的生活成本又能享受优雅家居（无共用墙面）的自由，那么恒星房地产这所房子完美呈现了您需要的一切，一定让您无法忘怀。这所房子位于正中心，公园、商店、卡瑞娜联康俱乐部和公共交通工具近在咫尺。您也可以驾驶几分钟到达西田集团和通往南北海岸的主干道入口。这真是最佳的地理位置。\*楼上有3间卧室（超大主卧套房配嵌入式衣柜）\*超大开放式客厅，轻松容纳露台私人影院，超提供即席用餐和主卧床有空调让您全家舒适\*两车遥控停车位，超大储物空间\*楼上露台配有家庭室，楼下有独立书房/家庭式办公室，功能更完善\*最经济的法人团体费用\*短暂步行到达商店、公园、卡瑞娜联康俱乐部和公共交通设施，一切触手可及。文字和图片都没法完全让您感受到这间房子的魅力，要真正体验，请抽空来亲自看屋，一定不会让您失望。

打印海报 | 邀请分享

地产概要

房产代码:	9555694
卧室:	3
卫生间:	2
汽车空间:	2

经纪人详情

How the finished  
product appears  
on the Agent  
Website



## Account Details



MyDesktop Agent

**Legal Entity Name :** Venice Real Estate  
**Office Address :** 5 Oxford Street  
Leederville NSW 2000

**Billing Contact:** Adam Jones  
**Phone:** 02 1234 1234  
**Mobile:** 0413949569  
**Email:** adam@ca.com.au


**Total Orders To Date:** 9  
**Total Ordered To Date:** AUD \$435.60 inc gst  
**Total Paid To Date:** AUD \$0.00 inc gst  
**Balance:** AUD \$435.60 inc gst

An account is automatically created at My Translator when an office starts using the translation product with appropriate billing and contact details.







# Monthly Account Summary


**My Translator**

Professional Human Translation Service Within 24 hours

Statement Of Account As Of 31/1/2015

My Translator Pty Ltd  
ABN 14 128 486 537

To: Venice Real Estate  
5 Oxford Street  
Leederville NSW 2000

5 Oxford Street  
Leederville, NSW 2000

To pay your account, **transfer \$435.60** into the bank account below using the **reference: MD2**

**Bank:** National Australia Bank    **Account:** 860132652    **BSB:** 084209

**History Of Account**

Date	Description	Debit	Credit	Balance
23/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$435.60
23/01/2015	Translation for Adam Jones (#6789581)	\$48.40		\$387.20
23/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$338.80
23/01/2015	Translation for Adam Jones (#6789581)	\$48.40		\$290.40
23/01/2015	Translation for Adam Jones (#6789581)	\$48.40		\$242.00
23/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$193.60
22/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$145.20
22/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$96.80
22/01/2015	Translation for Adam Jones (#5432204)	\$48.40		\$48.40

A monthly statement is automatically raised via My Translator and emailed direct to the individual office with details including the date and amount of the translation and the individual agent who placed the order.



## Pricing

This is a great listing tool and can also be a vendor paid product.



## Human Translation v Machine Translation

There are many online translation devices but they are all machine reliant which are of course not 100% accurate.

**My-translator.com** takes out the errors and omissions by using human translators, in the process guaranteeing accurate translations in a 24 hour turn around.

**\*\*See the next 2 slides for examples**







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## Example 1 of Google Translate

### **Original Text**

What a view! Over the Viaduct and Harbour from the balcony and the living area of this modern and well equipped studio apartment. Lifestyle plus! the outdoor furniture allows you to sit on the sunny west facing balcony and watch the world go by. Fully furnished, air-conditioned and inclusive of power (up to \$75 per billing month) .... all your basics covered for just \$440 per week.

The Quays is situated right in the heart of the Viaduct restaurant and entertainment mecca. Across the road is the Tepid baths and gymnasium, and within minutes walk the CBD, Britomart transport and retail centre, Downtown shopping and the ferry terminals.

### **After Google Translate**

**What do you think! In the balcony Viaduct and the harbor, this modern, well-equipped studios in the living room. Life plus! Outdoor furniture allows you to sit in the sunny west-facing balcony, watching the world go by. Fully furnished, air-conditioning and tolerance (up 75 yuan billing month) ..... all the basic coverage for only \$ 440 a week.**

**Located in the viaduct pier restaurant and entertainment heart of the Holy Land. Across the road is a tepid bath and gym, and within a few minutes walk from the Central Business District, Britomart transport and retail centers, downtown shopping and the ferry port.**





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## Example 2 of Google Translate

### Original Text

Hot property! Hot price! In a hot spot! Current owners have outgrown the space and have just secured their interest in another place. This gorgeous home features all the modern comforts packaged in a lovely character villa. The kitchen and bathroom are beautiful and the house and grounds are complete and ready for the new owners. A clever use of the garage has created an extra space for hobbyist, artist,

### After Google Translate

**Selling real estate! Hot Price! In a hot spot! Current owners have gone beyond the space and just get them in another place of interest. This beautiful home has all packaged in a lovely character villa with modern facilities. Kitchen and bathroom are beautiful house and grounds are complete and ready for new owners. Clever use of the garage created amateurs, artists, child or man cave an extra space. You will feel in the room was surprised - it level has a second toilet.**



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## Translation Opportunities

- Websites
- Open For Inspections
- Blogs, Emails
- Newspaper Ads
- Business Cards
- Presentation Folders
- Newsletters
- Property (videos, audio)
- Signboards
- Window Cards



There are other opportunities to use the translation services and these can be ordered direct from the website. We will set up a separate account to allow you direct access to the site effectively becoming your own private translator tool for all your real estate marketing needs.



# My Translator Website

1. Type or paste your text below.

China. Our head translator oversees the team and has over 20 years in translation and Interpreting, specializing in Chinese, Japanese and English.

Our IT Team is based in Brisbane Australia with all our production and maintenance work carried out in house, we do not outsource any of our work resulting in first class quality control over our customer requirements resulting in the best possible care of your business. My Translator also maintains a global relationship with some of the World's best known brands.

Translate To : Chinese (Mandarin)

Promo Code:

2. Accept the quoted price.

You have entered  
123 words  
for us to translate.

Your Price Is US \$20  
(minimum price)

☒ I accept this price and I agree to the terms and conditions of this service which can be viewed here.

3. Enter your email address below.

Your Email Address:

(where your translation is emailed)

**Proceed »**

Above is an example of how easy it is to use the system for translations other than API. By entering the text, and selecting the language, the system automatically calculates the cost. Then enter your email address and press proceed. The translated text will be sent directly to your email address within 24 hours





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## Contact Details



**my translator**

**Web: [www.my-translator.com](http://www.my-translator.com)**

**Email: [sales@my-translator.com](mailto:sales@my-translator.com)**

**Web : [www.mydesktop.com.au](http://www.mydesktop.com.au)**

**Email: [support@mydesktop.com.au](mailto:support@mydesktop.com.au)**

**“DON'T GET LOST IN TRANSLATION”**

**Thank you**

**谢谢**

**Merci**

**شكرا**

**ありがとう**

**danke**